

# C.O.R.E. THE C.O.R.E QUALITIES OF THE EVOLVING PROFESSIONAL



**SUMMARY:** C.O.R.E. reflects the widely-accepted and highly-appreciated qualities that modern-day professionals demonstrate as they evolve and advance in their careers. Regardless of where you are in your career (preparing, early professional, seasoned professional), these qualities will help you succeed.

## C - CONTRIBUTION

“Contribution” is understanding the value one brings to the organization. Professionals know that they should be paid commensurate with the value they provide. If a professional wants higher pay or advancing titles, then the professional must accept the responsibilities and duties that come along with the corresponding position.

## O - OPTIMISM

“Optimism” is an attitude based on hope and confidence for a positive outcome and/or future. It is not pretending that life is full of rainbows and unicorns. Nor is it about ignoring the realities that we face. Advancing and evolving professionals observe those who have succeeded before them and understand the requirements needed for advancement or success in their respective fields. They take whatever steps they can to keep themselves relevant and valuable. By doing that, they are contributing to a future of success. That lends itself to a more positive outlook and attitude in the workplace.

## R - REALISM

“Realism” is having an accurate and solid understanding. A professional should be realistic about their industry, their career path, and how to influence their progression. Realism does NOT mean a person has to be pessimistic about their job. Just as companies have learned to be agile and adapt to the constantly changing circumstances around the world, the evolving and advancing professional must also be agile and adaptive in their own career.

## E - ENVIRONMENT

“Environment” references the company, the culture and outside factors which may not be easily changed. The professional seeks to have an accurate understanding of all the contributing elements affecting their environment. While it’s easy to feel overwhelmed by all the external factors that affect our careers, the solution is to recognize where we have influence and focus on those areas. By exerting our energy only on those areas which we can manipulate, influence or change, we conserve energy for better performance, attitude and understanding.